



10 Genuine Tips on how to make Branded Promotional items work for you.

- Look at items that your potential clients will think “I needed one of those”
- Look at quality that will last, and not break
- Think of Sustainability and recyclable especially if your clients will appreciate that.
- The larger the branding area, the more people will see your logo
- Find an item that their colleagues, and other associates will want also
- Plan ahead, as the more time you give us, the more chance the cost will be lower
- Do you want the promo to be mailable, or to present in person
- If its an exhibition or an event, don't run out. Even if it means a cheaper option, you want to satisfy everyone!
- Promotionals are an investment, as they are 3D, and a long lasting advert
- Take advice from us. We really do care, and we want this investment to work for you. We know our stuff!



Since 1992, Run Print Run has been going the extra mile to impress every client with fast, friendly service, expert advice and a willingness to make miracles happen.

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